

UNIVERSITY OF MUMBAI



Bachelor of Engineering

in

Mechanical Engineering

Final Year with Effect from AY 2022-23

(REV- 2019 'C' Scheme) from Academic Year 2019 – 20

Under

FACULTY OF SCIENCE & TECHNOLOGY

(As per AICTE guidelines with effect from the academic year
2019–2020)



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	Final Year B.E. in Mechanical Engineering
2	Eligibility for Admission	After Passing Third Year Engineering as per the Ordinance 0.6243
3	Passing Marks	40%
4	Ordinances / Regulations (if any)	Ordinance 0.6243
5	No. of Years / Semesters	8 semesters
6	Level	P.G. / U.G./ Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester (Strike out which is not applicable)
8	Status	New / Revised (Strike out which is not applicable)
9	To be implemented from Academic Year	2022-2023

Date

Dr. S. K. Ukarande

Associate Dean

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University of Mumbai

Dr Anuradha Muzumdar

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Preamble

To meet the challenge of ensuring excellence in engineering education, the issue of quality needs to be addressed, debated and taken forward in a systematic manner. Accreditation is the principal means of quality assurance in higher education. The major emphasis of accreditation process is to measure the outcomes of the program that is being accredited. In line with this Faculty of Science and Technology (in particular Engineering) of University of Mumbai has taken a lead in incorporating philosophy of outcome based education in the process of curriculum development.

Faculty resolved that course objectives and course outcomes are to be clearly defined for each course, so that all faculty members in affiliated institutes understand the depth and approach of course to be taught, which will enhance learner's learning process. Choice based Credit and grading system enables a much-required shift in focus from teacher-centric to learner-centric education since the workload estimated is based on the investment of time in learning and not in teaching. It also focuses on continuous evaluation which will enhance the quality of education. Credit assignment for courses is based on 15 weeks teaching learning process, however content of courses is to be taught in 12-13 weeks and remaining 2-3 weeks to be utilized for revision, guest lectures, coverage of content beyond syllabus etc.

There was a concern that the earlier revised curriculum more focused on providing information and knowledge across various domains of the said program, which led to heavily loading of students in terms of direct contact hours. In this regard, faculty of science and technology resolved that to minimize the burden of contact hours, total credits of entire program will be of 171, wherein focus is not only on providing knowledge but also on building skills, attitude and self learning. Therefore in the present curriculum skill based laboratories and mini projects are made mandatory across all disciplines of engineering in second and third year of programs, which will definitely facilitate self learning of students. The overall credits and approach of curriculum proposed in the present revision is in line with AICTE model curriculum.

The present curriculum will be implemented for Second Year of Engineering from the academic year 2020-21. Subsequently this will be carried forward for Third Year and Final Year Engineering in the academic years 2021-22, 2022-23, respectively.

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Incorporation and implementation of Online Contents from NPTEL/ Swayam Platform

The curriculum revision is mainly focused on knowledge component, skill based activities and project based activities. Self learning opportunities are provided to learners. In the revision process this time in particular Revised syllabus of 'C' Scheme wherever possible additional resource links of platforms such as NPTEL, Swayam are appropriately provided. In an earlier revision of curriculum in the year 2012 and 2016 in Revised scheme 'A' and 'B' respectively, efforts were made to use online contents more appropriately as additional learning materials to enhance learning of students.

In the current revision based on the recommendation of AICTE model curriculum overall credits are reduced to 171, to provide opportunity of self learning to learner. Learners are now getting sufficient time for self learning either through online courses or additional projects for enhancing their knowledge and skill sets.

The Principals/ HoD's/ Faculties of all the Institute are required to motivate and encourage learners to use additional online resources available on platforms such as NPTEL/ Swayam. Learners can be advised to take up online courses, on successful completion they are required to submit certification for the same. This will definitely help learners to facilitate their enhanced learning based on their interest.

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Preface

When the entire world is discussing about 'Industry 4.0', we are at the crossroads. There are so many expectations from the graduating engineers, who shall be the major contributors to ecosystem for development of the Nation. Engineering education in India, in general, is being revamped so as to impart the theoretical knowledge along with industrial exposure. It is our attempt, when we are introducing a new curriculum; to bridge the industry-academia gap. To enable this, we have introduced components such as skill-based laboratories and project-based learning. We trust that this will allow the learner to apply knowledge gained in previous and current semesters to solve problems for gaining better understanding. What once were pure mechanical systems have now been transformed into multidisciplinary systems of mechatronics, electronics and computer science. Interdisciplinary knowledge is gaining importance as we are moving towards automated world as technology advances. Keeping this in mind the curriculum has been designed in a way so that learner shall be acquainted with many Interdisciplinary subjects.

Engineers develop new technological solutions. During the engineering design process, the responsibilities of the engineer may include defining problems, conducting and narrowing research, analyzing criteria, finding and analyzing solutions, and making decisions. The Program Educational Objectives for Undergraduate Program were finalized in a brain storming session, which was attended by several faculty members and Industry experts. The Program Educational Objectives proposed for the undergraduate program in Mechanical Engineering are listed below:

1. To prepare the stake holder to exhibit leadership qualities with demonstrable attributes in lifelong learning to contribute to the societal needs.
2. To make ready the stake holder to pursue higher education for professional development
3. To help the stake holder to acquire the analytical and technical skills, knowledge, analytical ability attitude and behavior through the program
4. To prepare the stakeholders with a sound foundation in the mathematical, scientific and engineering fundamentals
5. To motivate the learner in the art of self-learning and to use modern tools for solving real life problems and also inculcate a professional and ethical attitude and good leadership qualities
6. To prepare the stake holder to able to Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.

We trust this revised version of syllabus come up to the expectations of all stakeholders. We trust this revised version of syllabus come up to the expectations of all stakeholders. We wish to place on record our sincere thanks and appreciations to the various contributors from the academia and industry for their most learned inputs in framing this syllabus.

Board of Studies in Mechanical Engineering

Dr. Vivek K. Sunnapwar	: Chairman
Dr. S. M. Khot	: Member
Dr. V. M. Phalle	: Member
Dr. Siddappa S. Bhusnoor	: Member
Dr. S.S. Pawar	: Member
Dr. Sanjay U. Bokade	: Member
Dr. Dhanraj Tambuskar	: Member

Semester VIII

Course Code	Course Name	Teaching Scheme (Contact Hours)		Credits Assigned		
		Theory	Pract./Tut.	Theory	Pract.	Total
MEC801	Operations Planning and Control	3	--	3	--	3
MEDLO805X	Department Level Optional Course – 5	3	--	3	--	3
MEDLO806X	Department Level Optional Course – 6	3	--	3	--	3
ILO802X	Institute Level Optional Course – 2*	3	--	3	--	3
MEL801	Product Design and Development	--	2	--	1	1
MEL802	Laboratory based on IoT	--	2	--	1	1
MEP801	Major Project II	--	12 [#]	--	6	6
Total		12	16	12	8	20

Course Code	Course Name	Examination Scheme							
		Theory					Term Work	Prac./ Oral	Total
		Internal Assessment			End Sem Exam	Exam. Duration (Hrs)			
		Test1	Test2	Avg					
MEC801	Operations Planning and Control	20	20	20	80	3	--	--	100
MEDLO805X	Department Level Optional Course – 5	20	20	20	80	3	--	--	100
MEDLO806X	Department Level Optional Course – 6	20	20	20	80	3	--	--	100
ILO802X	Institute Level Optional Course – 2*	20	20	20	80	3	--	--	100
MEL801	Product Design and Development	--	--	--	--	--	25	25	50
MEL802	Laboratory based on IoT	--	--	--	--	--	25	25	50
MEP801	Major Project II	--	--	--	--	--	100	50	150
Total		--	--	80	320	--	150	100	650

indicates work load of Learner (Not Faculty), for Major Project

* Common with all branches

Students group and load of faculty per week.

Major Project 1 and 2:

Students can form groups with minimum 2 (Two) members and not more than 4 (Four) members

Faculty Load: In Semester VII – ½ hour per week per project group

In Semester VIII – 1 hour per week per project group

Department Optional Courses

Course Code	Sem. VIII: Department Optional Course- 5	Course Code	Sem. VIII: Department Optional Course - 6
MEDLO8051	Composite Materials	MEDLO8061	Product Design and Development
MEDLO8052	Smart Materials	MEDLO8062	Design for X
MEDLO8053	Micro Electro Mechanical Systems	MEDLO8063	Total Quality Management

Institute Optional Courses

Course Code	Institute Elective Course-II [#]
ILO8021	Project Management
ILO8022	Finance Management
ILO8023	Entrepreneurship Development and Management
ILO8024	Human Resource Management
ILO8025	Professional Ethics and CSR
ILO8026	Research Methodology
ILO8027	IPR and Patenting
ILO8028	Digital Business Management
ILO8029	Environmental Management

Common with all branches

Course Code	Course Name	Credits
MEC801	Operations Planning and Control	03

Objectives:

1. To provide an exposure to Operations Planning & Control (PPC) and its significance in manufacturing and service organizations
2. To appraise about need and benefits of planning functions related to products and processes
3. To provide exposure to production scheduling, sequencing and project management so as to optimize resources
4. To provide insights into MRP and ERP to minimize the total cost and to manage operations functions in a better way
5. To demonstrate different techniques used for facility planning and assembly line balancing
6. To develop an understanding of JIT, Lean, Agile and Synchronous Manufacturing system

Outcomes: Learner will be able to...

1. Illustrate operations functions and manage operations in a better way.
2. Apply various strategies to develop aggregate production plan based on the demand forecasting.
3. Apply various algorithms in scheduling and sequencing of manufacturing and service operations
4. Develop Material Requirements Plans (MRP) to estimate the planned order releases.
5. Apply various techniques for facility layout planning and line balancing to optimize the resources
6. Demonstrate the importance of implementation of JIT, Lean, Agile and Synchronous manufacturing in manufacturing and service organizations.

Module	Contents	Hours
1	<p>1.1 Introduction: Production and Operations Function, Production systems, Make to stock, Make to order, Assemble to order and Engineer to order, type of layouts, Phases in OPC like Preplanning, Planning, Action & Control.</p> <p>1.2 Strategic Planning for Operations and Services: Approaches like Forced Choice model and Operations Model, Quality and Productivity strategy, Technology strategy.</p> <p>Operations Strategies for Services, Types of Service Operations: Quasi manufacturing, Customer as participants, Customer as product, Classification of Services, Service capacity.</p>	06
2	<p>2.1 Forecasting: Forecasting and Prediction, Need for forecasting, role of forecasting in OPC, Methods of forecasting, Qualitative methods, Quantitative methods like time series analysis, least square method, moving average method, and exponential smoothing method. Forecasting Error; Mean Absolute Deviation, Forecasting Bias</p> <p>2.2 Capacity Planning: Measurement of capacity, Measures of operating capacity, Factors influencing effective capacity, factors favouring over capacity and under capacity, short range, medium range and long range capacity planning. Capacity requirement Planning (CRP)</p>	08

	3.1 Aggregate planning: Concept of aggregate planning, Pure Strategy; Mixed Strategy; Level Strategy, Rough cut capacity planning, Aggregate planning for Services; Optimal Models for Aggregate Planning; Linear Programming; Linear Decision Rules Master Production Schedule	
3	3.1 Job shop/Intermittent Manufacturing Scheduling: Factors influencing scheduling, Inputs for scheduling, Forward Scheduling, Backward Scheduling, Stages in Scheduling: Product sequencing, Loading and Dispatching, dispatching, progress report & expediting and control. Basic scheduling problems, Priority Sequencing, Gantt Charts, Johnson's Rule for optimal sequence of N jobs on 2 machine. Process N Jobs on 3 Machines (N/3 problem) and Jackson Algorithm. Processing of 2 Jobs on M Machine (2/M) problem, 3.2 Project scheduling: Network analysis - PERT & CPM, cost analysis & crashing, resource leveling and smoothening.	08
4	4.1 Material Requirement Planning: Introduction, Limitations of conventional EOQ, Objectives of MRP, Inputs of MRP-I, Outputs of MRP, MRP lot sizing and Estimation of planned order releases, Manufacturing resource planning (MRP-II) 4.2 Enterprise Resource Planning (ERP): Evolution, features, purpose of modeling an enterprise, ERP model for OPC, Modules in ERP, ERP Implementation Life Cycle, ERP packages like SAP-R3/Baan/PeopleSoft,	06
5	5.1 Facility layout planning: Factors influencing Plant Layout, Material Flow Patterns, Tools and Techniques used for Plant Layout Planning. 5.2 Line Balancing: Objectives, constraints, terminology in assembly line, heuristic methods like Kilbridge-Wester, Largest Candidate rule, Rank positional weight	06
6	Introduction to JIT system, Lean, Agile and Synchronous manufacturing: Concept, Characteristics, Components and Implementation.	05

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total six questions, each carrying 20 marks
2. Question 1 will be compulsory and should cover maximum contents of the curriculum
3. Remaining questions will be mixed in nature (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only Four questions need to be solved.

Text/Reference Books: -

1. "Production and Operations Management", K. Aswathappa & K. Shridhara Rao, Himalaya Publishing House, Revised 2nd Edition (2008)
2. "Industrial Engineering and Production Management", Martand Telsang, S. Chand, New Delhi (2009)
3. "Modern Production operations Management", Elwood S Buffa and Rakesh K Sarin, 8th Edition, Wiley Eastern, New York (1999) ISBN: 978-0471819059
4. "Production and Operations Management", Panneer Selvan R, 3rd Edition 2002 Prentice Hall India, New Delhi, ISBN: 978-8120345553
5. "Production Planning and Control", Samuel Eilon, Universal Publication, ISBN: 9788185027548
6. "Production Planning and Control", L C Jhamb, 12th Edition 2010, Everest Pub House.
7. "Production Planning and Control", W. Boltan-Longman Scientific & Technical (1994), ISBN: 978-0582228207
8. "Production Systems- Planning, Analysis & Control", James. L. Riggs, John, 4th Edition 1987, Wiley & Sons, ISBN: 9780471847939
9. Manufacturing Planning and Control Systems, Thomas E. Vollman, William L. Berry & Others, 4th Edition 1997, McGraw Hill Pub, ISBN: 978-0786312092
10. "Manufacturing Process Planning and Systems Engineering", Anand Bewoor, Dreamtech Press 2009, ISBN: 978-8177229967
11. "Production and Operations Management", S.N. Chary, 3rd Edition 2004, TMH publishing company, ISBN: 978-0070583559
12. Modernization & Material Management, L.C. Jhamb - Everest Publishing House

Course Code	Course Name	Credits
MEDLO8051	Composite Materials	03

Objectives

1. To study the manufacturing methods of composite material.
2. To study the behaviour of composite materials, both at micro and macro levels.
3. To study the procedure of designing a composite laminate and structure as a whole for the given application.
4. To study the applicability of composite materials for various industrial/loading applications
5. To study the damage detection and damage repair methods for composite materials

Outcomes: Learner will be able to...

1. Select the type of material for the fibres and matrix in a composite material for the given application.
2. Relate stresses and strains through the elastic constants for a given lamina.
3. Evaluate elastic properties of a lamina based on the properties of its constituents.
4. Predict failure of a lamina under the given loading condition.
5. Select the number of laminae and their stacking sequence in a composite material for the given loading condition.
6. Identify the type of damage occurring in a composite structure and select an appropriate method to repair it.

Module	Contents	Hours
1	Introduction Classifications based on fibres and matrix, Advantages, Applications, Terminology, Manufacturing Methods: Hand layup, Spray layup, Vacuum bagging, Prepregs, Industrial autoclave, Filament winding, Pultrusion, Resin transfer moulding, Vacuum Infusion Processing, Powder metallurgy route for ceramic and metal matrix composites	08
2	Analysis of Lamina Hooke's law for different types of materials, Plane stress assumption, Hooke's law for a two-dimensional unidirectional lamina, Relationship of compliance and stiffness matrix to engineering elastic constants of a lamina, Hooke's law for a two-dimensional angle lamina, Engineering constants of an angle lamina	06
3	Lamina Failure Theories Introduction, Maximum stress failure theory, Maximum strain failure theory, Tsai-Hill failure theory, Tsai-Wu failure theory, Strength ratio, Failure envelopes	04
4	Introduction to Micromechanics of Lamina and Laminate Design Prediction of mechanical properties of lamina based on properties of its constituents (fibre and matrix), Laminate types and their codes, Overview of laminate design (no problems on this topic)	06
5	Inspection of Composites	06

	Different types of damages in composites, Non-destructive testing of composites: Ultrasonics inspection, Acoustography, Low frequency Methods, Radiographic inspection, Shearography, Acoustic emission, Thermography	
6	Repair of Composites Restitution and repair of composites: Selection of Repair method, Repair criteria, Generic repair designs, Matrix cracks, Delamination, Holes and Fiber fracture, Damage removal and surface preparation	06

Text Books:

1. M.Balasubramanian, “Composites materials processing” ,1st edition, CRC press 2013.
2. A.K. Kaw, “Mechanics of Composite Materials”, Taylor and Francis Group, ISBN: 9780815351481
3. Ajay Kapadia, “Non Destructive Testing of Composite Materials”, National Composites Network
4. R.B. Heslehurst, “Defects and Damage in Composite Materials and Structures”, CRC Press 2014.

References:

1. R.M. Jones, “Mechanics of Composite Materials”, 2nd Edition, Taylor and Francis, Inc, ISBN: 9781138571075
2. I.M. Daniel and O. Isai, “Engineering Mechanics of Composite Materials”, 2nd Edition 2005, Oxford University Press, ISBN: 9780195150971
3. D. Gay, S.V. Hoe, and S.W. Tsai, “Composite Materials: Design and Applications”, 3rd Edition 2014, CRC Press, ISBN: 978-1466584877
4. R.B. Heslehurst, “Defects and Damage in Composite Materials and Structures”, CRC Press 2014.
5. [M.M. Schwartz](#), “Composite Materials: Properties, Nondestructive Testing, and Repair”, Prentice Hall PTR (1997), ISBN: 9780133000474

Course Code	Course Name	Credits
MEDLO8052	Smart Materials	03

Objectives

1. To study the working principles of various smart materials.
2. To identify applicability of various smart materials as actuator and sensor.
3. To study advances in smart materials

Outcomes: Learner will be able to...

1. Classify and select different types of smart materials
2. Comprehend Important Concepts and principles of Smart Materials
3. synthesis, sensing and actuation of Piezoelectric Materials, Magneto strictive Materials, Shape Memory Alloys, Electroactive Polymers
4. synthesis, sensing and actuation of Ferrofluids and Magneto rheological Fluids, Soft Matter, Carbon Nanotubes and Carbon nanostructures, Thermoelectric Materials
5. Classify and select Smart Materials for Energy Applications: Materials used for energy storage
6. Classify and select Composite Materials, Nano Composite Materials

Module	Contents	Hours
1	Introduction to Smart Materials: Overview of the different types of Smart Materials, Smart materials used in structures, smart material for sensors, actuators controls, memory and energy storage and their inter-relationships, concept of High bandwidth- low strain generating materials (HBLS), and Low Bandwidth High Strain Generating Materials (LBHS), Nano Composite Materials	07
2	Important Concepts of Smart Materials: artificial skins, artificial muscles, biomimetic materials, materials with tuneable responses, non-linear properties, self-healing materials, adaptive structures, self-replicating materials/structures, self-assembly, inch worm devices, hysteresis, integrated sensing and actuation	08
3	Overview of the following materials with focus on synthesis, constitutive/governing relationships, strengths and weaknesses, and applications (both sensing and actuation etc) 1. Piezoelectric Materials 2. Magneto strictive Materials 3. Shape Memory Alloys 4. Electroactive Polymers	06
4	Overview of the following materials with focus on synthesis, strengths and weaknesses, and applications 1. Ferrofluids and Magneto rheological Fluids and applications in dampers 2. Soft Matter and its applications as smart skins, smart textiles etc 3. Carbon Nanotubes and Carbon nanostructures and its applications 4. Thermoelectric Materials and Peltier devices	06

5	Smart Materials for Energy Applications: Materials used for energy storage, Hydrogen Storage Materials, Energy harvesting, Energy scavenging from vibrations	06
6	Manufacturing techniques for smart materials: micromanufacturing, high resolution lithography, LIGA process, Generative manufacturing processes such as STL, SLS, SPB, BPM, LOM, SGC, FDM, BIS, BPM, Self-assembly process, Ion beam processes,	06

Assessment:

Internal Assessment for 20 marks: Consisting of Two Compulsory Class Tests.

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I). Duration of each test shall be one hour.

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total six questions, each carrying 20 marks
2. Question 1 will be compulsory and should cover maximum contents of the curriculum
3. Remaining questions will be mixed in nature (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only Four questions need to be solved

References:

1. M.V. Gandhi and B.S. Thompson, "Smart Materials and Structures", Chapman & Hall, London; New York, 1992 (ISBN: 0412370107)
2. Mel Schwartz, "Encyclopedia of Smart Materials Vol. I and II", John Wiley & Sons
3. SenolUtku, "Theory of Adaptive Structures : Incorporating Intelligence into Engineered Products", CRC Press (1998), ISBN: 9780849374319
4. A.V. Srinivasan, "Smart Structures: Analysis and Design", Cambridge University Press, Cambridge; New York, 2001 (ISBN: 0521650267)
5. G. Gautschi, "Piezoelectric Sensorics: Force, Strain, Pressure, Acceleration and Acoustic Emission Sensors, Materials and Amplifiers", Springer, Berlin; New York, 2002 (ISBN:3540422595)
7. K. Uchino, "Piezoelectric Actuators and Ultrasonic Motors", Kluwer Academic Publishers, Boston, 1997 (ISBN: 0792398114)
8. G. Engdahl, "Handbook of Giant Magneto strictive Materials", Academic Press, San Diego, Calif.; London, 2000 (ISBN: 012238640X)
9. K. Otsuka and C.M. Wayman, "Shape Memory Materials", Cambridge University Press, Cambridge; New York, 1998 (ISBN: 052144487X)
10. Eric Udd, "Fibre Optic Sensors: An Introduction for Engineers and Scientists", John Wiley & Sons, New York, 1991 (ISBN: 0471830070)
11. André Preumont, "Vibration Control of Active Structures: An Introduction", 2nd Edition, Kluwer Academic Publishers, Dordrecht; Boston, 2002 (ISBN: 1402004966)
12. HojjatAdeli, "Control, Optimization, and Smart Structures: High-Performance Bridges and Buildings of the Future", John Wiley, New York, 1999 (ISBN: 047135094X)
13. T.T. Soong, "Passive Energy Dissipation Systems in Structural Engineering", Wiley, Chichester; New York, 1997 (ISBN: 0471968218)

14. V.K. Wadhawan, Smart Structures: Blurring the Distinction Between the Living and Non-living , Oxford University Press, Oxford (2007) ISBN: 9780199229178
15. H.T. Banks, R.C. Smith and Y Wang, “Smart Structures: Modelling, Estimation and Control”, Wiley, New York (1996)
16. Shape Memory Alloys, (ed) D.C. Lagoudas, Springer Science (2008)
17. S.K. Ghosh , “Self-healing Materials: Fundamentals, Design Strategies and Applications, Wiley-VCH Verlag GmbH and Co. (2009), ISBN: 978-3-527-31829-2
18. Kwang J Kim and Satoshi Tadokore, “Electroactive Polymers for Robotic Applications: Artificial Muscles and Sensors”, Springer-Verlag, London (2007) ISBN: 9781846283710
19. S Priya and D J Inman, “Energy Harvesting Technologies”, Springer-Verlag (2008) ISBN: 978-0-387-76463-4
20. Moriaki Wakaki, “Optical Materials and Applications”, CRC Press (2012) ISBN: 9781315221403
21. S.S. Ray and M Bousmina, “Polymer Nanocomposites and their Applications”, American Scientific Publishers (2008)

DATA VIBES

Course Code	Course Name	Credits
MEDO8053	Micro Electro Mechanical Systems (MEMS)	03

Objectives:

1. To realize the benefits and effects of scaling.
2. To understand properties and crystallography of Silicon
3. To learn the microfabrication techniques
4. To understand the principles and uses of micro systems

Outcomes:

After taking this course, learner should be able to:

1. Apply laws of scaling for development of a MEMS device
2. Understand the materials and their processing to make MEMS
3. Select and use microfabrication techniques for microsystems
4. Understand the development of micro sensors and actuators
5. Analyze microsystems technology for technical feasibility as well as practicality
6. Develop useful applications of MEMS.

Module	Contents	Hours
1	Introduction to MEMS Unique characteristics of MEMS, Microsystems Technology- An Overview, typical MEMS and Microsystem Products, Scaling effects - scaling laws in miniaturization- Application of MEMS	05
2	Material for MEMS and manufacturing Structure of silicon and other materials - Silicon wafer processing - Bulk micromachining and Surface micromachining, Wafer-bonding. Thin-film deposition, Lithography, wet etching and dry etching.	07
3	Micro-fabrication methods LIGA and other moulding techniques- Soft lithography and polymer processing- Thick-film processing; Low temperature co-fired ceramic processing.	06
4	MEMS components-micro sensors Micro sensors - Basic principles and working of micro sensors- Acoustic wave micro sensors- Bio-medical micro sensors- Bio-sensors- Chemical microsensors – Optical Sensors – Pressure micro sensors- Thermal micro sensors-acceleration micro sensors;	08
5	Micro-actuators Basic principles and working of micro actuators- Electrostatic micro actuators- Piezoelectric micro actuators- Thermal micro actuators- SMA micro actuators- Electromagnetic micro actuators, micro valves, micro pumps.	06
6	Case studies /research based on MEMS applications-impact of materials, processes and design, Actuation using Shape Memory Alloys, Medical device, micropumps	04

Text books:

1. MEMS and Microsystems Design and Manufacture by Tai-Ran Hsu, Tata McGraw-Hill Publishing Company Ltd.
2. Foundation of MEMS by Chang Liu, Pearson Education

References:

1. Fundamentals of Microfabrication and Nanotechnology, by Marc J. Madou, CRC Press, 2011, ISBN: 9780849331800
2. Micromachined Transducers Sourcebook, by Gregory Kovacs, WCB McGraw-Hill, Boston, 1998, ISBN: 9780071164627
3. Micromechanical Transducers: Pressure sensors, accelerometers, and gyroscopes, by M.H. Bao, Elsevier, New York, 2000, ISBN: 978-0444505583
4. Microsystem Design, by Stephen D Senturia, Springer Publication, 2000, ISBN: 9780792372462.
5. Micro sensors - Principles and Applications, by Julian W. Gardner, John Wiley & Sons, Inc. 1994, ISBN: 9780471941361.

Course Code	Course Name	Credits
MEDLO8061	Product Design and Development	03

Objectives:

1. To understand the basic concepts of engineering design and product design & development, focusing on the front-end processes.
2. To demonstrate an understanding of the overview of all the product design & development processes.
3. To demonstrate knowledge of concept generation and the selection of tools.
4. To study the applicability of product design & development in industrial applications.

Outcomes: Upon satisfactory completion of this course, the student will be able to:

1. Describe the process of product design & development.
2. Employ engineering, scientific, and mathematical principles to develop and execute a design project from a concept to a finished product.
3. Create 3D solid models of mechanical components using CAD software.
4. Demonstrate individual skills using selected manufacturing techniques such as rapid prototyping.
5. Fabricate an electromechanical assembly of a product from engineering drawings.
6. Work collaboratively in a team to complete a design project.
7. Effectively communicate the results of projects and other assignments both in a written and oral format.

Module	Details	Hours
01	Need for developing products, The importance of Engineering and Industrial design, The design process, Relevance of product lifecycle issues in design, Societal considerations in Engineering and Industrial Design, Generic product development process, Various phases of product development, Planning for products, Establishing markets - market segments - relevance of market research.	7
02	The design processes, Descriptive and prescriptive design models, Concept development & evaluation, Pugh's total design activity model, Concept generation and selection method, Embodiment design, Product architecture, and Steps in developing product architecture.	7
03	Identifying customer needs, Voice of Customer (VoC), Customer populations, Hierarchy of human needs, Need gathering methods, Establishing engineering characteristics, Competitive benchmarking, Quality Function Deployment (QFD), House of Quality (HoQ), Product design specification, Development of product design with specifications using QFD, Relevant case studies.	7
04	Creative thinking, Creativity and problem-solving methods, Creative thinking methods, Brainstorming technique, Gordon technique, Check listing technique, Synectic technique, Morphological Analysis, and Attribute Listing technique. Generating design concepts, Systematic methods of designing.	7

05	Industrial design, Basic forms & elements, Integrating basic forms & elements such as balance, rhythm, proportion, The golden rule of proportions, human factors, and design, User-friendly design, Design for serviceability, Design for environment.	7
06	Concept of Design for Manufacturing and Assembly (DFMA). Role of computers in product design and manufacturing process, Prototyping techniques such as Stereolithography (SLA), Selective laser sintering (SLS), Fused deposition Modelling (FDM), Laminated object manufacturing (LOM), 3-D printing, and Ballistic Particle Manufacturing (BPM).	7

Text Books:

1. Anita Goyal, Karl T Ulrich, Steven D Eppinger, "Product Design and Development," 4th Edition, 2009, Tata McGraw-Hill Education, ISBN-10-007-14679-9.
2. Kevin Otto, Kristin Wood, "Product Design," Indian Reprint 2004, Pearson Education, ISBN 9788177588217.

Reference Books:

1. Clive L.Dym, Patrick Little, "Engineering Design: A Project-based Introduction," 3rd Edition, John Wiley & Sons, 2009, ISBN 978-0-470-22596-7.
2. George E. Dieter, Linda C.Schmidt, "Engineering Design," 4th Edition, McGraw-Hill International Edition, 2009, ISBN 978-007-127189-9.
3. Yousef Haik, T. M. M. Shahin, "Engineering Design Process," 2nd Edition Reprint, Cengage Learning, 2010, ISBN 0495668141.

Course Code	Course Name	Credits
MELO8062	Design for X	03

Objectives:

1. To acquaint the learners with the concept of designformanufacturing and assembly
2. To acquaint the learners with the concept ofdesignfor reliability and maintainability
3. To study the product development economics.

Outcomes: Upon successful completion of this course, the learner will be able to

1. Applydesignconcepts and guidelines formanufacturing and assembly.
2. Demonstrate the concept of value analysis and its relevance.
3. Understand the economics of product development
4. Applydesignconceptsforreliability and maintainability

Module	Contents	Hours
1.	DESIGNFORMANUFACTURE: General design principles for manufacturability-strength and mechanical factors, mechanisms selection, evaluation method, Processcapability-Feature tolerances-Geometricktolerances-Assembly limits—Datum features-Tolerance stacks	05
2.	DESIGN FOR ASSEMBLY: Assembly processes-Handling and insertion process-Manual, automatic and robotic assembly-Cost of Assembly-Number of Parts-DFA guidelines	08
3.	VALUEENGINEERING: Introduction to Value Engineering and Value Analysis, Valuetypes-functional—operational— aesthetic, Value engineering in product design; Advantages, Applications in product design, Problem identification and selection, Analysis of functions, Anatomy of function. Primary versus secondary versus tertiary/unnecessary functions, Functional analysis: Functional Analysis System Technique (FAST), Case studies.	08
4.	PRODUCTDEVELOPMENTECONOMICS: Elements of Economics Analysis-Quantitative and qualitative analysis-Economic Analysis Process-Estimating magnitude and time of future cash inflows and outflows-Sensitivity analysis-Projecttrade-offs-Trade-offs rules-Limitation of quantitative analysis-Influence of qualitative factors on project success	08

5.	CONCEPT OF RELIABILITY: Introduction: The study of Reliability and Maintainability, Concepts, Terms and Definitions, Applications, The Failure Distribution: The reliability Function, Mean Time to Failure, Hazard Rate Function, Bathtub Curve, Conditional Reliability	05
6.	MAINTAINABILITY: Analysis of down time, Repair Time Distribution, Stochastic Point Processes, Reliability under Preventive Maintenance, State-Dependent System with Repair, Design for Maintainability.	05

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks.**
2. Question 1 will be compulsory and should cover maximum contents of the curriculum.
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

References:

1. Harry Peck, Designing for Manufacture, Pitman Publications, 1983.
2. George E Dieter, Engineering Design, McGraw-Hill International Editions, 2000
3. S.S. Iyer, Value Engineering, New Age International, 2000
4. Charles E. Ebeling, An Introduction to Reliability and Maintainability Engineering, TMH 2000.

Course Code	Course Name	Credits
MEDLO8063	Total Quality Management	03

Objectives:

1. To understand the importance of Quality Management and principles of TQM
2. To understand seven basic QC tools and advanced QM tools
3. To understand the concept of Statistical Quality Control
4. To understand the concept of Continuous Improvement and TQM implementation
5. To understand different Quality Systems and Quality Standards
6. To understand the future trends in TQM and TQM strategies

Outcomes: The students will be able to use the tools and techniques of TQM in the manufacturing and service sectors.

1. To apply QM and principles of TQM in organizational development process.
2. To apply the QC & QM tools in process improvement.
3. To apply SQC techniques to improve process quality.
4. To apply Six Sigma project in TQM Implementation
5. To apply QMS and Certification for Quality Accreditation
6. To apply the advanced tools for Quality Sustainability.

Module	Contents	Hours
1	<p>Introduction to Quality Management :</p> <p>A) Definitions of Quality, product quality and service quality; the evolution of quality; need for Quality Management, Quality statements and Policy, Customer orientation & satisfaction, Customer complaints, customer retention; Supplier partnership, Supplier rating & selection, CSI, Costs of Quality, Prevention , appraisal and failure aspects , Use of COQ for improving quality and performance, Designing for quality, Quality of design, Quality of conformance.</p> <p>B) Basic concepts of TQM, TQM framework, Contributions of Deming, Juran and Crosby, Juran Trilogy , PDCA Cycle, Barriers to TQM; TQM principles; Strategic Quality Planning; Quality councils; employee involvement, motivation; Empowerment; Team and Teamwork; recognition and reward, performance appraisal.</p>	08
2	<p>QC Tools :</p> <p>A) Seven QC Tools: Check Sheet, Histogram, Pareto Chart, Fishbone Diagram, Run Charts, Scatter Diagram, Process Flow Chart.</p> <p>B) Seven QM Tools: Program Decision Process Chart, Tree Diagram, Affinity Diagram, Prioritization Matrix, etc. Bench Marking Types – Process, Product, Quality Improvement Tools: Why-Why Analysis, Root Cause Analysis, Poka Yoke (Mistake Proofing)</p>	06

3	<p>Statistical Quality Control: 100% Inspection versus Sampling Inspection, Reasons for SQC.</p> <p>A) Acceptance Sampling: Concept of Producer Risk and Consumers Risk. Operating Characteristics Curve. Sampling Plan – Single Sampling Plan versus Double Sampling Plan. Design Sampling Plan on the basis of MIL, ASQ Standards.</p> <p>B) Statistical Process Control: Variations – Concept, Causes – Random & Assignable, Difference – Process in Control versus Process is Capable, Control Charts, X-Bar, R, P and C Charts, Process Capability (Cp) & Process Capability Index (Cpk), Sigma Limits. Applications of Control Charts in Mass Production, Process Production.</p>	06
4	<p>A) Continuous Improvement: Quality Circles, Quality Function Development (QFD), Taguchi quality loss function, Parameter Design, Robust Design; TPM- concepts, 5S, Kaizen, FMEA- stages, Zero Defect.</p> <p>B) TQM Implementation: Manufacturing and Service sectors, Introduction to Six Sigma: Definition, Concept, Methodology. Six Sigma Approaches – Design for Six Sigma (DFSS) Approach & DMAIC Approach, Six Sigma Tools: Applications to manufacturing and service sector including IT, ITeS, and E Com.</p>	08
5	<p>Quality Management System & Certification:</p> <p>A) QMS: Elements and documentation, Quality auditing, Necessity for Certification & Certification Process, Benefits of Certification. Certifying Bodies & Accreditation Agencies, ISO 9000-2015 (5th Edition), Introduction to TS16949: Technical Specifications, QS9000, ISO14000- concepts, requirements and benefits. Case studies of TQM implementation in manufacturing and service sectors including IT and Environmental management systems- ISO 14000 Series Standards, Integration of ISO 14000 with ISO 9000.</p> <p>B) Quality Awards: Malcom Baldrige National Quality Award and Rajiv Gandhi National Quality award.</p>	06
6	<p>Future Trends in TQM : Strategic approach to leadership , Customer centric endeavors , Involvement & empowerment of all employees / stake holders , Decision making based on real time facts , Win-Win policy with suppliers , New paradigms of Green & sustainability , TQM beyond Manufacturing i.e. Healthcare, Education, Finance. Accountability through new tools and technologies, Quality Analytics.</p>	06

Text Books:

1. Besterfield D.H. et al.: Total quality Management, 3rd Edition, Pearson Education Asia, 2006.
2. Janakiraman B. and Gopal R.K.: Total Quality Management, Prentice Hall India, 2006.
3. Poornima M. Charantimath: Total Quality Management, 2nd Edition, Pearson Education Asia, 2006.
4. N. Logothetis: Managing for Total Quality, 6th Edition, Prentice Hall of India Pvt. Ltd. 2003.
5. Suganthi L. and Samuel A.: Total Quality Management, Prentice Hall India, 2006.
6. Evans J.R. and Lindsay W.M.: The Management and Control of Quality, 8th Edition, 1st Indian Edition, Cengage Learning, 2012.

Reference Books:

1. James R. Evans and William M. Lindsay, “The Management and Control of Quality”, 6th Edition, South-Western (Thomson Learning), 2005.
2. Oakland, J.S. “TQM – Text with Cases”, Butterworth – Heinemann Ltd., Oxford, 3rd Edition, 2003.

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Course Code	Course Name	Credits
ILO8021	Project Management	03

Objectives:

1. To familiarize the students with the use of a structured methodology/approach for each and every unique project undertaken, including utilizing project management concepts, tools and techniques.
2. To appraise the students with the project management life cycle and make them knowledgeable about the various phases from project initiation through closure.

Outcomes: Learner will be able to...

1. Apply selection criteria and select an appropriate project from different options.
2. Write work break down structure for a project and develop a schedule based on it.
3. Identify opportunities and threats to the project and decide an approach to deal with them strategically.
4. Use Earned value technique and determine & predict status of the project.
5. Capture lessons learned during project phases and document them for future reference

Module	Detailed Contents	Hrs
01	Project Management Foundation: Definition of a project, Project Vs Operations, Necessity of project management, Triple constraints, Project life cycles (typical & atypical) Project phases and stage gate process. Role of project manager, Negotiations and resolving conflicts, Project management in various organization structures, PM knowledge areas as per Project Management Institute (PMI)	5
02	Initiating Projects: How to get a project started, Selecting project strategically, Project selection models (Numeric /Scoring Models and Non-numeric models), Project portfolio process, Project sponsor and creating charter; Project proposal. Effective project team, Stages of team development & growth (forming, storming, norming & performing), team dynamics.	6
03	Project Planning and Scheduling: Work Breakdown structure (WBS) and linear responsibility chart, Interface Co-ordination and concurrent engineering, Project cost estimation and budgeting, Top down and bottoms up budgeting, Networking and Scheduling techniques. PERT, CPM, GANTT chart, Introduction to Project Management Information System (PMIS).	8
04	Planning Projects: Crashing project time, Resource loading and levelling, Goldratt's critical chain, Project Stakeholders and Communication plan Risk Management in projects: Risk management planning, Risk identification and risk register, Qualitative and quantitative risk assessment, Probability and impact matrix. Risk response strategies for positive and negative risks	6
05	5.1 Executing Projects: Planning monitoring and controlling cycle, Information needs and reporting,	8

	<p>engaging with all stakeholders of the projects, Team management, communication and project meetings</p> <p>5.2 Monitoring and Controlling Projects: Earned Value Management techniques for measuring value of work completed; Using milestones for measurement; change requests and scope creep, Project audit</p> <p>5.3 Project Contracting Project procurement management, contracting and outsourcing,</p>	
06	<p>6.1 Project Leadership and Ethics: Introduction to project leadership, ethics in projects, Multicultural and virtual projects</p> <p>6.2 Closing the Project: Customer acceptance; Reasons of project termination, Various types of project terminations (Extinction, Addition, Integration, Starvation), Process of project termination, completing a final report; doing a lessons learned analysis; acknowledging successes and failures; Project management templates and other resources; Managing without authority; Areas of further study.</p>	6

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved**

REFERENCES:

1. Project Management: A managerial approach, Jack Meredith & Samuel Mantel, 7th Edition, Wiley India
2. A Guide to the Project Management Body of Knowledge (PMBOK® Guide), 5th Ed, Project Management Institute PA, USA
3. Project Management, Gido Clements, Cengage Learning
4. Project Management, Gopalan, Wiley India
5. Project Management, Dennis Lock, 9th Edition, Gower Publishing England

Course Code	Course Name	Credits
ILO 8022	Finance Management	03

Objectives:

1. Overview of Indian financial system, instruments and market
2. Basic concepts of value of money, returns and risks, corporate finance, working capital and its management
3. Knowledge about sources of finance, capital structure, dividend policy

Outcomes: Learner will be able to...

1. Understand Indian finance system and corporate finance
2. Take investment, finance as well as dividend decisions

Module	Detailed Contents	Hrs
01	<p>Overview of Indian Financial System: Characteristics, Components and Functions of Financial System.</p> <p>Financial Instruments: Meaning, Characteristics and Classification of Basic Financial Instruments — Equity Shares, Preference Shares, Bonds-Debentures, Certificates of Deposit, and Treasury Bills.</p> <p>Financial Markets: Meaning, Characteristics and Classification of Financial Markets — Capital Market, Money Market and Foreign Currency Market</p> <p>Financial Institutions: Meaning, Characteristics and Classification of Financial Institutions — Commercial Banks, Investment-Merchant Banks and Stock Exchanges</p>	06
02	<p>Concepts of Returns and Risks: Measurement of Historical Returns and Expected Returns of a Single Security and a Two-security Portfolio; Measurement of Historical Risk and Expected Risk of a Single Security and a Two-security Portfolio.</p> <p>Time Value of Money: Future Value of a Lump Sum, Ordinary Annuity, and Annuity Due; Present Value of a Lump Sum, Ordinary Annuity, and Annuity Due; Continuous Compounding and Continuous Discounting.</p>	06
03	<p>Overview of Corporate Finance: Objectives of Corporate Finance; Functions of Corporate Finance—Investment Decision, Financing Decision, and Dividend Decision.</p> <p>Financial Ratio Analysis: Overview of Financial Statements—Balance Sheet, Profit and Loss Account, and Cash Flow Statement; Purpose of Financial Ratio Analysis; Liquidity Ratios; Efficiency or Activity Ratios; Profitability Ratios; Capital Structure Ratios; Stock Market Ratios; Limitations of Ratio Analysis.</p>	09

04	<p>Capital Budgeting: Meaning and Importance of Capital Budgeting; Inputs for Capital Budgeting Decisions; Investment Appraisal Criterion—Accounting Rate of Return, Payback Period, Discounted Payback Period, Net Present Value(NPV), Profitability Index, Internal Rate of Return (IRR), and Modified Internal Rate of Return (MIRR)</p> <p>Working Capital Management: Concepts of Meaning Working Capital; Importance of Working Capital Management; Factors Affecting an Entity's Working Capital Needs; Estimation of Working Capital Requirements; Management of Inventories; Management of Receivables; and Management of Cash and Marketable Securities.</p>	10
05	<p>Sources of Finance: Long Term Sources—Equity, Debt, and Hybrids; Mezzanine Finance; Sources of Short Term Finance—Trade Credit, Bank Finance, Commercial Paper; Project Finance.</p> <p>Capital Structure: Factors Affecting an Entity's Capital Structure; Overview of Capital Structure Theories and Approaches— Net Income Approach, Net Operating Income Approach; Traditional Approach, and Modigliani-Miller Approach. Relation between Capital Structure and Corporate Value; Concept of Optimal Capital Structure</p>	05
06	<p>Dividend Policy: Meaning and Importance of Dividend Policy; Factors Affecting an Entity's Dividend Decision; Overview of Dividend Policy Theories and Approaches—Gordon's Approach, Walter's Approach, and Modigliani-Miller Approach</p>	03

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCES:

1. Fundamentals of Financial Management, 13th Edition (2015) by Eugene F. Brigham and Joel F. Houston; Publisher: Cengage Publications, New Delhi.
2. Analysis for Financial Management, 10th Edition (2013) by Robert C. Higgins; Publishers: McGraw Hill Education, New Delhi.
3. Indian Financial System, 9th Edition (2015) by M. Y. Khan; Publisher: McGraw Hill Education, New Delhi.
4. Financial Management, 11th Edition (2015) by I. M. Pandey; Publisher: S. Chand (G/L) & Company Limited, New Delhi.

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Course Code	Course Name	Credits
ILO8023	Entrepreneurship Development and Management	03

Objectives:

1. To acquaint with entrepreneurship and management of business
2. Understand Indian environment for entrepreneurship
3. Idea of EDP, MSME

Outcomes: Learner will be able to...

1. Understand the concept of business plan and ownerships
2. Interpret key regulations and legal aspects of entrepreneurship in India
3. Understand government policies for entrepreneurs
- 4.

Module	Detailed Contents	Hrs
01	Overview Of Entrepreneurship: Definitions, Roles and Functions/Values of Entrepreneurship, History of Entrepreneurship Development, Role of Entrepreneurship in the National Economy, Functions of an Entrepreneur, Entrepreneurship and Forms of Business Ownership Role of Money and Capital Markets in Entrepreneurial Development: Contribution of Government Agencies in Sourcing information for Entrepreneurship	04
02	Business Plans And Importance Of Capital To Entrepreneurship: Preliminary and Marketing Plans, Management and Personnel, Start-up Costs and Financing as well as Projected Financial Statements, Legal Section, Insurance, Suppliers and Risks, Assumptions and Conclusion, Capital and its Importance to the Entrepreneur Entrepreneurship And Business Development: Starting a New Business, Buying an Existing Business, New Product Development, Business Growth and the Entrepreneur Law and its Relevance to Business Operations	09
03	Women's Entrepreneurship Development, Social entrepreneurship-role and need, EDP cell, role of sustainability and sustainable development for SMEs, case studies, exercises	05
04	Indian Environment for Entrepreneurship: key regulations and legal aspects , MSMED Act 2006 and its implications, schemes and policies of the Ministry of MSME, role and responsibilities of various government organisations, departments, banks etc., Role of State governments in terms of infrastructure developments and support etc., Public private partnerships, National Skill development Mission, Credit Guarantee Fund, PMEGP, discussions, group exercises etc	08
05	Effective Management of Business: Issues and problems faced by micro and small enterprises and effective management of M and S enterprises (risk management, credit availability, technology innovation, supply chain management, linkage with large industries), exercises, e-Marketing	08

06	Achieving Success In The Small Business: Stages of the small business life cycle, four types of firm-level growth strategies, Options – harvesting or closing small business Critical Success factors of small business	05
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Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCES:

1. Poornima Charantimath, Entrepreneurship development- Small Business Enterprise, Pearson
2. Education Robert D Hisrich, Michael P Peters, Dean A Shapherd, Entrepreneurship, latest edition, The McGrawHill Company
3. Dr TN Chhabra, Entrepreneurship Development, Sun India Publications, New Delhi
4. Dr CN Prasad, Small and Medium Enterprises in Global Perspective, New century Publications, New Delhi
5. Vasant Desai, Entrepreneurial development and management, Himalaya Publishing House
6. Maddhurima Lal, Shikah Sahai, Entrepreneurship, Excel Books
7. Rashmi Bansal, STAY hungry STAY foolish, CIIE, IIM Ahmedabad
8. Law and Practice relating to Micro, Small and Medium enterprises, Taxmann Publication Ltd.
9. Kurakto, Entrepreneurship- Principles and Practices, Thomson Publication
10. Laghu Udyog Samachar
11. www.msme.gov.in
12. www.dcmesme.gov.in
13. www.msmetraining.gov.in

Course Code	Course Name	Credits
ILO8024	Human Resource Management	03

Objectives:

1. To introduce the students with basic concepts, techniques and practices of the human resource management
2. To provide opportunity of learning Human resource management (HRM) processes, related with the functions, and challenges in the emerging perspective of today's organizations
3. To familiarize the students about the latest developments, trends & different aspects of HRM
4. To acquaint the student with the importance of inter-personal & inter-group behavioural skills in an organizational setting required for future stable engineers, leaders and managers

Outcomes: Learner will be able to...

1. Understand the concepts, aspects, techniques and practices of the human resource management.
2. Understand the Human resource management (HRM) processes, functions, changes and challenges in today's emerging organizational perspective.
3. Gain knowledge about the latest developments and trends in HRM.
4. Apply the knowledge of behavioural skills learnt and integrate it with in inter personal and intergroup environment emerging as future stable engineers and managers.

Module	Detailed Contents	Hrs
01	Introduction to HR <ul style="list-style-type: none"> • Human Resource Management- Concept, Scope and Importance, Interdisciplinary Approach Relationship with other Sciences, Competencies of HR Manager, HRM functions • Human resource development (HRD): changing role of HRM – Human resource Planning, Technological change, Restructuring and rightsizing, Empowerment, TQM, Managing ethical issues 	5
02	Organizational Behaviour (OB) <ul style="list-style-type: none"> • Introduction to OB, Origin, Nature and Scope of Organizational Behaviour, Relevance to Organizational Effectiveness and Contemporary issues • Personality: Meaning and Determinants of Personality, Personality development, Personality Types, Assessment of Personality Traits for Increasing Self Awareness • Perception: Attitude and Value, Effect of perception on Individual Decision-making, Attitude and Behaviour • Motivation: Theories of Motivation and their Applications for Behavioural Change (Maslow, Herzberg, McGregor); • Group Behaviour and Group Dynamics: Work groups formal and informal groups and stages of group development, Team Effectiveness: High performing teams, Team Roles, cross functional and self-directed team. • Case study 	7
03	Organizational Structure & Design <ul style="list-style-type: none"> • Structure, size, technology, Environment of organization; Organizational Roles & conflicts: Concept of roles; role dynamics; role conflicts and stress. 	6

	<ul style="list-style-type: none"> Leadership: Concepts and skills of leadership, Leadership and managerial roles, Leadership styles and contemporary issues in leadership. Power and Politics: Sources and uses of power; Politics at workplace, Tactics and strategies. 	
04	Human resource Planning <ul style="list-style-type: none"> Recruitment and Selection process, Job-enrichment, Empowerment - Job-Satisfaction, employee morale Performance Appraisal Systems: Traditional & modern methods, Performance Counselling, Career Planning Training & Development: Identification of Training Needs, Training Methods 	5
05	Emerging Trends in HR <ul style="list-style-type: none"> Organizational development; Business Process Re-engineering (BPR), BPR as a tool for organizational development , managing processes & transformation in HR. Organizational Change, Culture, Environment Cross Cultural Leadership and Decision Making: Cross Cultural Communication and diversity at work, Causes of diversity, managing diversity with special reference to handicapped, women and ageing people, intra company cultural difference in employee motivation 	6
06	HR & MIS: Need, purpose, objective and role of information system in HR, Applications in HRD in various industries (e.g. manufacturing R&D, Public Transport, Hospitals, Hotels and service industries) Strategic HRM: Role of Strategic HRM in the modern business world, Concept of Strategy, Strategic Management Process, Approaches to Strategic Decision Making; Strategic Intent – Corporate Mission, Vision, Objectives and Goals Labor Laws & Industrial Relations: Evolution of IR, IR issues in organizations, Overview of Labor Laws in India; Industrial Disputes Act, Trade Unions Act, Shops and Establishments Act	10

Internal Assessment for 20 marks:

Consisting Two Compulsory Class Tests

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCES:

1. Stephen Robbins, Organizational Behavior, 16th Ed, 2013
2. V S P Rao, Human Resource Management, 3rd Ed, 2010, Excel publishing
3. Aswathapa, Human resource management: Text & cases, 6th edition, 2011
4. C. B. Mamoria and S V Gankar, Dynamics of Industrial Relations in India, 15th Ed, 2015, Himalaya Publishing, 15th edition, 2015
5. P. Subba Rao, Essentials of Human Resource management and Industrial relations, 5th Ed, 2013, Himalaya Publishing
6. Laurie Mullins, Management & Organizational Behavior, Latest Ed, 2016, Pearson Publications

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Course Code	Course Name	Credits
ILO8025	Professional Ethics and Corporate Social Responsibility (CSR)	03

Objectives:

1. To understand professional ethics in business
2. To recognized corporate social responsibility

Outcomes: Learner will be able to...

1. Understand rights and duties of business
2. Distinguish different aspects of corporate social responsibility
3. Demonstrate professional ethics
4. Understand legal aspects of corporate social responsibility

Module	Detailed Contents	Hrs
01	Professional Ethics and Business: The Nature of Business Ethics; Ethical Issues in Business; Moral Responsibility and Blame; Utilitarianism: Weighing Social Costs and Benefits; Rights and Duties of Business	04
02	Professional Ethics in the Marketplace: Perfect Competition; Monopoly Competition; Oligopolistic Competition; Oligopolies and Public Policy Professional Ethics and the Environment: Dimensions of Pollution and Resource Depletion; Ethics of Pollution Control; Ethics of Conserving Depletable Resources	08
03	Professional Ethics of Consumer Protection: Markets and Consumer Protection; Contract View of Business Firm's Duties to Consumers; Due Care Theory; Advertising Ethics; Consumer Privacy Professional Ethics of Job Discrimination: Nature of Job Discrimination; Extent of Discrimination; Reservation of Jobs.	06
04	Introduction to Corporate Social Responsibility: Potential Business Benefits—Triple bottom line, Human resources, Risk management, Supplier relations; Criticisms and concerns—Nature of business; Motives; Misdirection. Trajectory of Corporate Social Responsibility in India	05
05	Corporate Social Responsibility: Articulation of Gandhian Trusteeship Corporate Social Responsibility and Small and Medium Enterprises (SMEs) in India, Corporate Social Responsibility and Public-Private Partnership (PPP) in India	08
06	Corporate Social Responsibility in Globalizing India: Corporate Social Responsibility Voluntary Guidelines, 2009 issued by the Ministry of Corporate Affairs, Government of India, Legal Aspects of Corporate Social Responsibility—Companies Act, 2013.	08

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCES:

1. Business Ethics: Texts and Cases from the Indian Perspective (2013) by Ananda Das Gupta; Publisher: Springer.
2. Corporate Social Responsibility: Readings and Cases in a Global Context (2007) by Andrew Crane, Dirk Matten, Laura Spence; Publisher: Routledge.
3. Business Ethics: Concepts and Cases, 7th Edition (2011) by Manuel G. Velasquez; Publisher: Pearson, New Delhi.
4. Corporate Social Responsibility in India (2015) by Bidyut Chakrabarty, Routledge, New Delhi.

Course Code	Course Name	Credits
ILO8026	Research Methodology	03

Objectives:

1. To understand Research and Research Process
2. To acquaint students with identifying problems for research and develop research strategies
3. To familiarize students with the techniques of data collection, analysis of data and interpretation

Outcomes: Learner will be able to...

1. Prepare a preliminary research design for projects in their subject matter areas
2. Accurately collect, analyze and report data
3. Present complex data or situations clearly
4. Review and analyze research findings

Module	Detailed Contents	Hrs
01	Introduction and Basic Research Concepts 1.1 Research – Definition; Concept of Construct, Postulate, Proposition, Thesis, Hypothesis, Law, Principle. Research methods vs Methodology 1.2 Need of Research in Business and Social Sciences 1.3 Objectives of Research 1.4 Issues and Problems in Research 1.5 Characteristics of Research: Systematic, Valid, Verifiable, Empirical and Critical	09
02	Types of Research 2.1. Basic Research 2.2. Applied Research 2.3. Descriptive Research 2.4. Analytical Research 2.5. Empirical Research 2.6 Qualitative and Quantitative Approaches	07
03	Research Design and Sample Design 3.1 Research Design – Meaning, Types and Significance 3.2 Sample Design – Meaning and Significance Essentials of a good sampling Stages in Sample Design Sampling methods/techniques Sampling Errors	07
04	Research Methodology 4.1 Meaning of Research Methodology 4.2. Stages in Scientific Research Process: a. Identification and Selection of Research Problem b. Formulation of Research Problem c. Review of Literature d. Formulation of Hypothesis e. Formulation of research Design	08

	f. Sample Design g. Data Collection h. Data Analysis i. Hypothesis testing and Interpretation of Data j. Preparation of Research Report	
05	Formulating Research Problem 5.1 Considerations: Relevance, Interest, Data Availability, Choice of data, Analysis of data, Generalization and Interpretation of analysis	04
06	Outcome of Research 6.1 Preparation of the report on conclusion reached 6.2 Validity Testing & Ethical Issues 6.3 Suggestions and Recommendation	04

Assessment:

Internal Assessment for 20 marks:

Consisting Two Compulsory Class Tests

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCES:

1. Dawson, Catherine, 2002, Practical Research Methods, New Delhi, UBS Publishers Distributors.
2. Kothari, C.R., 1985, Research Methodology-Methods and Techniques, New Delhi, Wiley Eastern Limited.
3. Kumar, Ranjit, 2005, Research Methodology-A Step-by-Step Guide for Beginners, (2nded), Singapore, Pearson Education

Course Code	Course Name	Credits
ILO8027	IPR and Patenting	03

Objectives:

1. To understand intellectual property rights protection system
2. To promote the knowledge of Intellectual Property Laws of India as well as International treaty procedures
3. To get acquaintance with Patent search and patent filing procedure and applications

Outcomes: Learner will be able to...

1. understand Intellectual Property assets
2. assist individuals and organizations in capacity building
3. work for development, promotion, protection, compliance, and enforcement of Intellectual Property and Patenting

Module	Detailed Contents	Hr
01	Introduction to Intellectual Property Rights (IPR): Meaning of IPR, Different category of IPR instruments - Patents, Trademarks, Copyrights, Industrial Designs, Plant variety protection, Geographical indications, Transfer of technology etc. Importance of IPR in Modern Global Economic Environment: Theories of IPR, Philosophical aspects of IPR laws, Need for IPR, IPR as an instrument of development	05
02	Enforcement of Intellectual Property Rights: Introduction, Magnitude of problem, Factors that create and sustain counterfeiting/piracy, International agreements, International organizations (e.g. WIPO, WTO) active in IPR enforcement Indian Scenario of IPR: Introduction, History of IPR in India, Overview of IP laws in India, Indian IPR, Administrative Machinery, Major international treaties signed by India, Procedure for submitting patent and Enforcement of IPR at national level etc.	07
03	Emerging Issues in IPR: Challenges for IP in digital economy, e-commerce, human genome, biodiversity and traditional knowledge etc.	05
04	Basics of Patents: Definition of Patents, Conditions of patentability, Patentable and non-patentable inventions, Types of patent applications (e.g. Patent of addition etc), Process Patent and Product Patent, Precautions while patenting, Patent specification Patent claims, Disclosures and non-disclosures, Patent rights and infringement, Method of getting a patent	07

05	Patent Rules: Indian patent act, European scenario, US scenario, Australia scenario, Japan scenario, Chinese scenario, Multilateral treaties where India is a member (TRIPS agreement, Paris convention etc.)	08
06	Procedure for Filing a Patent (National and International): Legislation and Salient Features, Patent Search, Drafting and Filing Patent Applications, Processing of patent, Patent Litigation, Patent Publication, Time frame and cost, Patent Licensing, Patent Infringement Patent databases: Important websites, Searching international databases	07

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCE BOOKS:

1. Rajkumar S. Adukia, 2007, A Handbook on Laws Relating to Intellectual Property Rights in India, The Institute of Chartered Accountants of India
2. Keayla B K, Patent system and related issues at a glance, Published by National Working Group on Patent Laws
3. T Sengupta, 2011, Intellectual Property Law in India, Kluwer Law International
4. Tzen Wong and Graham Dutfield, 2010, Intellectual Property and Human Development: Current Trends and Future Scenario, Cambridge University Press
5. Cornish, William Rodolph & Llewelyn, David. 2010, Intellectual Property: Patents, Copyrights, Trade Marks and Allied Right, 7th Edition, Sweet & Maxwell
6. Lous Harns, 2012, The enforcement of Intellectual Property Rights: A Case Book, 3rd Edition, WIPO
7. Prabhuddha Ganguli, 2012, Intellectual Property Rights, 1st Edition, TMH
8. R Radha Krishnan & S Balasubramanian, 2012, Intellectual Property Rights, 1st Edition, Excel Books
9. M Ashok Kumar and mohd Iqbal Ali, 2-11, Intellectual Property Rights, 2nd Edition, Serial Publications
10. Kompal Bansal and Praishit Bansal, 2012, Fundamentals of IPR for Engineers, 1st Edition, BS Publications

11. Entrepreneurship Development and IPR Unit, BITS Pilani, 2007, A Manual on Intellectual Property Rights,
12. Mathew Y Maa, 2009, Fundamentals of Patenting and Licensing for Scientists and Engineers, World Scientific Publishing Company
13. N S Rathore, S M Mathur, Priti Mathur, Anshul Rathi, IPR: Drafting, Interpretation of Patent Specifications and Claims, New India Publishing Agency
14. Vivien Irish, 2005, Intellectual Property Rights for Engineers, IET
15. Howard B Rockman, 2004, Intellectual Property Law for Engineers and scientists, Wiley-IEEE Press.

rfslau

Course Code	Course Name	Credits
ILO 8028	Digital Business Management	03

Objectives:

1. To familiarize with digital business concept
2. To acquaint with E-commerce
3. To give insights into E-business and its strategies

Outcomes: The learner will be able to

1. Identify drivers of digital business
2. Illustrate various approaches and techniques for E-business and management
3. Prepare E-business plan

Module	Detailed content	Hours
1	<p>Introduction to Digital Business-</p> <p>Introduction, Background and current status, E-market places, structures, mechanisms, economics and impacts</p> <p>Difference between physical economy and digital economy,</p> <p>Drivers of digital business- Big Data & Analytics, Mobile, Cloud Computing, Social media, BYOD, and Internet of Things(digitally intelligent machines/services)</p> <p>Opportunities and Challenges in Digital Business,</p>	09
2	<p>Overview of E-Commerce</p> <p>E-Commerce- Meaning, Retailing in e-commerce-products and services, consumer behavior, market research and advertisement</p> <p>B2B-E-commerce-selling and buying in private e-markets, public B2B exchanges and support services, e-supply chains, Collaborative Commerce, Intra business EC and Corporate portals</p> <p>Other E-C models and applications, innovative EC System-From E-government and learning to C2C, mobile commerce and pervasive computing</p> <p>EC Strategy and Implementation-EC strategy and global EC, Economics and Justification of EC, Using Affiliate marketing to promote your e-commerce business, Launching a successful online business and EC project, Legal, Ethics and Societal impacts of EC</p>	06
3	<p>Digital Business Support services: ERP as e –business backbone, knowledge Tope Apps, Information and referral system</p> <p>Application Development: Building Digital business Applications and</p>	06

	Infrastructure	
4	Managing E-Business -Managing Knowledge, Management skills for e-business, Managing Risks in e –business Security Threats to e-business -Security Overview, Electronic Commerce Threats, Encryption, Cryptography, Public Key and Private Key Cryptography, Digital Signatures, Digital Certificates, Security Protocols over Public Networks: HTTP, SSL, Firewall as Security Control, Public Key Infrastructure (PKI) for Security, Prominent Cryptographic Applications	06
5	E-Business Strategy -E-business Strategic formulation- Analysis of Company's Internal and external environment, Selection of strategy, E-business strategy into Action, challenges and E-Transition (Process of Digital Transformation)	04
6	Materializing e-business: From Idea to Realization -Business plan preparation Case Studies and presentations	08

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

References:

1. A textbook on E-commerce, Er Arunrajan Mishra, Dr W K Sarwade, Neha Publishers & Distributors, 2011
2. E-commerce from vision to fulfilment, Elias M. Awad, PHI-Restricted, 2002
3. Digital Business and E-Commerce Management, 6th Ed, Dave Chaffey, Pearson, August 2014
4. Introduction to E-business-Management and Strategy, Colin Combe, ELSVIER, 2006

5. Digital Business Concepts and Strategy, Eloise Coupey, 2nd Edition, Pearson
6. Trend and Challenges in Digital Business Innovation, VinocenzoMorabito, Springer
7. Digital Business Discourse Erika Darics, April 2015, Palgrave Macmillan
8. E-Governance-Challenges and Opportunities in : Proceedings in 2nd International Conference theory and practice of Electronic Governance
9. Perspectives the Digital Enterprise –A framework for Transformation, TCS consulting journal Vol.5
10. Measuring Digital Economy-A new perspective- DoI:10.1787/9789264221796-enOECD Publishing

Data Vault

Course Code	Course Name	Credits
ILO8029	Environmental Management	03

Objectives:

1. Understand and identify environmental issues relevant to India and global concerns
2. Learn concepts of ecology
3. Familiarise environment related legislations

Outcomes: Learner will be able to...

1. Understand the concept of environmental management
2. Understand ecosystem and interdependence, food chain etc.
3. Understand and interpret environment related legislations

Module	Detailed Contents	Hrs
01	Introduction and Definition of Environment: Significance of Environment Management for contemporary managers, Career opportunities, Environmental issues relevant to India, Sustainable Development, the Energy scenario	10
02	Global Environmental concerns : Global Warming, Acid Rain, Ozone Depletion, Hazardous Wastes, Endangered life-species, Loss of Biodiversity, Industrial/Man-made disasters, Atomic/Biomedical hazards, etc.	06
03	Concepts of Ecology: Ecosystems and interdependence between living organisms, habitats, limiting factors, carrying capacity, food chain, etc.	05
04	Scope of Environment Management, Role and functions of Government as a planning and regulating agency Environment Quality Management and Corporate Environmental Responsibility	10
05	Total Quality Environmental Management, ISO-14000, EMS certification.	05
06	General overview of major legislations like Environment Protection Act, Air (P & CP) Act, Water (P & CP) Act, Wildlife Protection Act, Forest Act, Factories Act, etc.	03

Assessment:

Internal Assessment for 20 marks:

Consisting **Two Compulsory Class Tests**

First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:

Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions, each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved.**

REFERENCES:

1. Environmental Management: Principles and Practice, C J Barrow, Routledge Publishers London, 1999
2. A Handbook of Environmental Management Edited by Jon C. Lovett and David G. Ockwell, Edward Elgar Publishing
3. Environmental Management V Ramachandra and Vijay Kulkarni, TERI Press
4. Indian Standard Environmental Management Systems — Requirements With Guidance For Use, Bureau Of Indian Standards, February 2005
5. Environmental Management: An Indian Perspective, S N Chary and Vinod Vyasulu, Macmillan India, 2000
6. Introduction to Environmental Management, Mary K Theodore and Louise Theodore, CRC Press
Environment and Ecology, Majid Hussain, 3rd Ed. Access Publishing.2015

Course Code	Course Name	Credits
MEL801	Product Design and Development	01

Objectives:

1. To familiarize concepts in PD&D for practical implementation
2. To acquaint with the applicability of PD&D in industrial applications

Outcomes: Learner will be able to...

1. Identify the need for developing products
2. Select suitable PD&D processes
3. apply the creativity & industrial design methods to design & develop the chosen product
4. Work collaboratively in a team to complete a PD&D project.
5. Effectively communicate the results of projects and other assignments both in a written and oral format.

Assignments:

Total 3 to 4 assignments have to be given.

Assignments III and IV are compulsory and shall be treated like mini-projects. Two more could be covered from the remaining as case studies.

I. Based on Module No. 1 and 2.

1. Select any one consumer product, such as
 - a) a mobile
 - b) a laptop
 - c) a pencil sharpener
 - d) a table and chair
 - e) a stool
 - f) a bicycle
 - g) a pen
 - h) a storage device of any household items
 - i) a cupboard etc..... anything

Assume that you want to go for re-development of any one of the products. How would you tackle by answering any 3 or 4 points that are given below? Q1. How do you identify the need for developing the product?

Q2. What are the changes that you would like to incorporate?

Q3. Would it be Engineering Design or Industrial design factors or both? Q4.

What are the generic PD&D processes that you would like to adopt? Q5.

What are the methods that you would adopt for Market research?

Q6. If you would like to develop which design process you would like to adopt?

Q7. If you select descriptive design... then why? If you select prescriptive design... then why? Q8.

What are the steps that you would like to adopt while developing the product?

II. Based on Module No. 3.

2. Select any one consumer product, such as

- a) a mobile
- b) a laptop
- c) a pencil sharpener
- d) a table and chair
- e) a stool
- f) a bicycle
- g) a pen
- h) a storage device of any household items
- i) a cupboard etc..... anything

Assume that you want to go for re-development of any one of the above products.

How would you tackle by answering any 3 or 4 points that are given below?

Q1. How do you identify the customer needs for developing the product?

Q2. How do you ascertain/select the attributes that are to be tackled?

Q3. Would you like to go for Engineering Design factors or Industrial design factors or both?

Q4. How do you develop a correlation matrix?

Q5. How do you “Construct House of Quality”?

Q6. What are the generic PD&D processes that you would like to adopt in re-designing it using House of quality?

Q7. What are the methods that you would adopt for Market acceptance? Q8.

How do you document the entire design process?

III. Based on Module No. 4.

3. Select any one consumer product, such as

- a) a mobile
- b) a laptop
- c) a pencil sharpener

- d) a table and chair
- e) a stool
- f) a bicycle
- g) a pen
- h) a storage device of any household items
- i) a cupboard etc.... anything

Assume that you want to go for re-development of any one of the above products.

How would you apply the creativity method to design the chosen product using any one creativity methods? Develop the product and document the entire process by answering some of the questions as shown in I or II.

IV. Based on Module No. 5.

- 4. Select any one consumer product, such as
 - a) a mobile
 - b) a laptop
 - c) a pencil sharpener
 - d) a table and chair
 - e) a stool
 - f) a bicycle
 - g) a pen
 - h) a storage device of any household items
 - i) a cupboard etc.... anything

Assume that you want to go for re-development of any one of the above products.

How would you apply the principles of Industrial Design methods to design the chosen product? Develop the product and document the entire process by answering some of the questions as shown in I or II.

V. Based on Module No. 6.

- 5. Select any one consumer product, such as
 - a) a mobile
 - b) a laptop
 - c) a pencil sharpener
 - d) a table and chair

- e) a stool
- f) a bicycle
- g) a pen
- h) a storage device of any household items
- i) a cupboard etc..... anything

Assume that you want to go for re-development of any one of the above products.

How would you apply the principles of DFMA to design the chosen product? Develop the exploded view of the product and document the entire process by answering some of the questions as shown in I or II.

The distribution of marks for term work shall be as follows:

Assignments/Case studies:10 marks. Mini

Project:10 marks.

Attendance: 05 Marks.

End Semester Practical/Oral examination

1. Pair of Internal and External Examiner should conduct practical/viva based on contents
2. Distribution of marks for practical/viva examination shall be as follows:
 - a) Practical performance**15** marks
 - b) Oral**10** marks

Evaluation of practical examination to be done based on the practical performed.

Students work along with evaluation reports to be preserved till the next examination.

Text/Reference Books:

1. Baker, M. & Hart S. (2007), Product Strategy and Management, (2nd. Ed.) Edinburgh: Pearson Education.
2. Ulrich, K. & Eppinger, S. (2012), Product Design and Development. (5th. Ed.) Los Angeles: McGraw Hill Education.
3. Yousef Haik, T. M. M. Shahin (2010), Engineering Design Process, (2nd. Ed. Reprint), Cengage Learning, ISBN 0495668141.
4. Kevin Otto, Kristin Wood (2004), Product Design, (Indian Reprint), Pearson Education, ISBN 9788177588217.

Course Code	Course Name	Credits
MEL802	Laboratory based on IoT	01

Objectives:

1. To learn microcontroller programming using 8051 and Arduino Development Board.
2. To acquaint with interfacing of simple peripheral devices to a microcontroller.
3. To acquaint with exchange of data using wireless communication.
4. To familiarize with logging the data on cloud platform.

Outcomes: Learner will able to...

1. Develop simple applications using microcontrollers 8051 and Arduino.
2. Interface simple peripheral devices to a Microcontroller.
3. Use microcontroller based embedded platforms in IoT.
4. Use wireless peripherals for exchange of data.
5. Setup cloud platform and log sensor data.

List of Experiments:

1. Interfacing experiments using 8051 Trainer kit and interfacing modules
 - a. display (LCD/LED/Seven Segment)
 - b. Stepper / DC Motor
2. Introduction to Arduino platform and programming
3. Simple Applications using Arduino Development Board (Any two)
 - a. Simple LED Blinking using development board
 - b. Building IOT Smart Switch using IOT
 - c. Pulse Width Modulation
 - d. Analog to Digital / Digital to Analog Conversion
4. Interfacing Arduino with a Sensor (Any one): Temperature Sensor / PIR/ Ultrasonic sensor/ IR Sensor/ Flame Sensor/ MQ6 Sensor/ Humidity sensor/ Raindrop Sensor, magnetometers, cameras, accelerometers etc.
5. Interfacing Arduino with an Actuator (Any One): Motors / solenoids / Controllers etc.
6. Communication using Wireless Medium (Any One): WiFi / Bluetooth / Zigbee / RFID etc.
7. Setting up and Cloud Platform and logging Sensor Data on the platform.

Assessment:

Term Work

Term work shall consist of the experiments as mentioned above.

The distribution of marks for term work shall be as follows:

1. Laboratory work (Experiments): 20 marks
2. Attendance: 05 marks

End Semester Practical/Oral Examination:

Pair of Internal and External Examiner should conduct practical examination followed by Oral.

Course Code	Course Name	Credits
MEP801	Major Project II	12

Objectives::

The Project work facilitates the students to develop and prove Technical, Professional and Ethical skills and knowledge gained during graduation program by applying them from problem identification to successful completion of the project by implementing the solution.

Outcomes: Learner will able to

- 1 Students will be able to implement solutions for the selected problem by applying technical and professional skills.
- 2 Students will be able to analyze impact of solutions in societal and environmental context for sustainable development.
- 3 Students will be able to collaborate best practices along with effective use of modern tools.
- 4 Students will be able to develop proficiency in oral and written communication with effective leadership and teamwork.
- 5 Students will be able to nurture professional and ethical behavior.
- 6 Students will be able to gain expertise that helps in building lifelong learning experience.

Guidelines:

1. Internal guide has to keep track of the progress of the project and also has to maintain attendance report. This progress report can be used for awarding term work marks.

2. Project Report Format:

At the end of semester, each group need to prepare a project report as per the guidelines issued by the University of Mumbai. Report should be submitted in hardcopy. Also, each group should submit softcopy of the report along with project documentation, implementation code, required utilities, software and user Manuals.

A project report should preferably contain at least following details:

- Abstract
- Introduction
- Literature Survey/ Existing system
- Limitation Existing system or research gap
- Problem Statement and Objective
- Proposed System
 - Analysis/Framework/ Algorithm

- Design details
- Methodology (your approach to solve the problem) Proposed System
- Experimental Set up
 - Details of Database or details about input to systems or selected data
 - Performance Evaluation Parameters (for Validation)
 - Software and Hardware Set up
- Results and Discussion
- Conclusion and Future Work
- References
- Appendix – List of Publications or certificates

Desirable

- Students should be encouraged
 - to participate in various project competition.
 - to write minimum one technical paper & publish in good journal.
 - to participate in national / international conference.

3. Term Work:

Distribution of marks for term work shall be done based on following:

- a. Weekly Log Report
- b. Completeness of the project and Project Work Contribution
- c. Project Report (Black Book) (both side print)
- d. Term End Presentation (Internal)

The final certification and acceptance of TW ensures the satisfactory performance on the above aspects.

4. Oral & Practical:

Oral & Practical examination (Final Project Evaluation) of Project 2 should be conducted by Internal and External examiners approved by University of Mumbai at the end of the semester.

Suggested quality evaluation parameters are as following:

1. Relevance to the specialization / industrial trends
2. Modern tools used
3. Innovation
4. Quality of work and completeness of the project
5. Validation of results
6. Impact and business value
7. Quality of written and oral presentation
8. Individual as well as team work