Duration: 3hrs   **[Max Marks: 80]**

N.B. :   (1) Question No 1 is Compulsory.
        (2) Attempt any three questions out of the remaining five.
        (3) All questions carry equal marks.
        (4) Assume suitable data, if required and state it clearly.

1		Attempt **any FOUR**	[20]
	a	How Does IT Impact Organizations?	
	b	Compare between mobile applications like WhatsApp and Telegram on various parameters like multimedia, security, privacy, storage, data usage, notifications etc.	
	c	Describe the tools that augment the traditional SDLC.	
	d	Analyze how social computing is inspiring customer service?	
	e	Categorize the approach to managing information across an entire organization	
2	a	Explain the impact of information system on organization and society.	[10]
	b	Write note on e-commerce.	[10]
3	a	Identify the measures to improve cyber security with example.	[10]
	b	Compare and contrast basic types of reports which are closely associated with FAIS and ERP system.	[10]
4	a	What is Big Data?What are the various challenges and characteristics of Big Data?	[10]
	b	Describe various Cloud Computing Models and highlight their evolution .	[10]
5	a	Illustrate Knowledge Management life cycle	[10]
	b	Illustrate the different types of knowledge and explain four modes of knowledge conversion	[10]
6	a	Explain in detail computer-based information systems.	[10]
	b	What is Data Mart and Data Warehouses? Give two examples which show generation of Big Data .	[10]

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