Duration: 3hrs   **[Max Marks: 80]**

N.B. : (1) Question No 1 is Compulsory.
       (2) Attempt any three questions out of the remaining five.
       (3) All questions carry equal marks.
       (4) Assume suitable data, if required and state it clearly.

1		Attempt **any FOUR**	[20]
	a	Explain the challenges faced by Knowledge management in different business scenarios.	
	b	Identify the five factors that contribute to the increasing vulnerability of information resources, and provide a specific example of each one?	
	c	Analyze the impact of BI on Decision making.	
	d	Explain the applications of computer networks.	
	e	Explain the importance of Information systems to Society.	
2	a	Develop the plan for delivery application in M-commerce using social computing.	[10]
	b	Explain Data warehouse and Data Mart in an organization.	[10]
3	a	Explain the major security threats to information security and discuss the measures for controlling the same.	[10]
	b	Explain CRM. Describe the different types of CRM with example.	[10]
4	a	What is Cloud Computing? Explain its models.	[10]
	b	Write note on e-business.	[10]
5	a	Identify the measures to improve cyber security with example.	[10]
	b	Explain the phases of the system development lifecycle with example.	[10]
6	a	Explain the steps involved in knowledge capturing.	[10]
	b	Compare and contrast Web 1.O,2. O,3. O with example.	[10]

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